



DESIGN STATEMENT

DESIGN INTENTION & VISION

The intention of the project is to design a multi-cultural residential hub for art & design students. Interaction and being able to socialise in a new environment can be challenging and uncomfortable, especially for multi-cultural groups. Therefore, easing their process of place making, supports cultural diversity. This is particularly seen during university, due to many races and cultures merging, learning and adapting as one. Hence why a central hub for students is a valid function today, as it solves the declining issue of place making by creating communities and a sense of belonging.

Art & Design students are my prime user in this project. The reason being is that art & design students are deemed as inferior in comparison to academic students. There are very few student hubs that are tailored for creative disciplines. For example; desks are too small, seating is uncomfortable - never ergonomic. Limited storage and space, all factors restricting creativity.

THE CAFÉ / BAR SPACE

TRANSFORMABLE CAFÉ INTO
BAR

The café space was designed as a place for students and the public to come and relax, socialise and even work. The buildings existing exterior of red brick has been preserved to uphold its traditional facade and aesthetic. Two windows and glass doors have been purposely added to allow more lighting to enter the space. This helps brighten the room and adds more comfort.

There is an option for outdoor seating, looking out into the canal. The furniture are easily stackable which can then be stored away when not in use.



INTERIOR OF CAFÉ IN THE DAY



THE CAFÉ / BAR SPACE

TRANSFORMABLE CAFÉ INTO
BAR

The interior is simplistic, warm and has references to Birmingham's industrial aesthetic. Lighting has been heavily considered ensuring it provides intimacy, comfort and warmth. Additionally, a bespoke counter located at the back of the room adds a transformable element due to its mobile feature (wheels). This gives users more flexibility of the space. Lastly, students have the opportunity to showcase their work on the walls, adding a touches of personalisation.



EXTERIOR OF CAFÉ IN THE EVENING



BEDROOMS

ROOM 2A

The rooms offer students the opportunity to share accommodation with others, where that be, with friends or strangers. This increases socialisation - helping build connections. The bespoke bunk beds are equipped with storage as well as, providing comfort.

The overall aesthetic is natural due to light undertones which are versatile for any colour palette. Additionally, frosted ceiling glazing were added to allow natural light to enter the space due to the site's dark interior. Lastly, British oak has been used throughout to create a traditional, neutral feel.



FROSTED CEILING GLAZING





ROOM 1A: DOUBLE BUNK BED, SLEEP FOUR PEOPLE



ROOM 1A: DOUBLE BUNK BED, SLEEP FOUR PEOPLE

STUDY SPACE

FIRST FLOOR

This open plan study space was designed for so that students can go somewhere to work, collaborate and build connections. The study area is open planned and is separated by partitions to minimise disruptions, noise while adding a sense of privacy. The colour palette is neutral with accents of blue for upholstery. The space has large amounts of natural coming through due to the added skylights and curved glazing at the front. By having a well lit area, it increases productivity allowing students to work better.



STUDY SPACE: ADJUSTABLE WORKSPACES





1. Amtico Flooring

Fawn oak in large parquet. The light LVT wooden flooring, adds warmth and lightens the space.

2. Oak Timber

Beams stained in a dark oak colour. Doors in english oak wood. The dark colour creates a contrast from the walls and flooring.

3. Westex Flooring

Hardwick carpet from Westex flooring. Carpet to be placed in bedrooms. Carpet gives the room more warmth, comfort and feelings of home.

4. Existing Brick Work

The existing brick work has been preserved and to be cleaned and treated appropriately. It adds an industrial look while also, giving the space more character.

5. Lick Wall Paint

Grey 02 - adds a cooler tone to the space. But still light enough to keep the space bright.

6. Lick Wall Paint

White 01 - majority of rooms will be painted this colour to create a bright, clean and warm space.

7. Lick Wall Paint

White 04 - still keeping the light tones but adding more depth in certain areas to add more character.

8. Camira Fabrics

Carlow (CLW13) - a shade of dark turquoise adds a nice contrast from the warmer tones.

9. Kvadrat Fabrics

Kvadrat canvas 2 (0244) - neutral, warm upholstery to cover most furniture in the flats.

10. Camira Fabrics

Carlow (CLW24) - a warm white shade of upholstery. Creates a clean warm look.

Potted Plants/ Greenery

Adds a natural element into the space, as well as increasing productivity and cleaner air.



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